



The Digital Baltic Project



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION



Värmland County
Administrative Board

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- * Aim and objectives
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Background



- A Europe 2020 Initiative

[Pillar I: Digital Single Market](#)

[Pillar II: Interoperability & Standards](#)

[Pillar III: Trust & Security](#)

[Pillar IV: Fast and ultra-fast Internet access](#)

[Pillar V: Research and innovation](#)

[Pillar VI: Enhancing digital literacy, skills and inclusion](#)

[Pillar VII: ICT-enabled benefits for EU society](#)



Background

In 2012, Baltic Development Forum (BDF) compiled the report *Priorities towards a Digital Single Market in the Baltic Sea Region*, with the idea that the BSR has a unique opportunity to spearhead a new digital single market in Europe.

The report identified four key drivers to make this possible in the BSR. One of those is Public Sector Information (PSI) and Open Data. Today, PSI re-use in Europe is strongly underutilized and the economic value is high.

With this in mind and with experience from previous and present projects with connection to digital innovation and public administration, the idea of Digital Baltic was born; to stimulate digital innovation in Public Sector Information from the citizen perspective. Thus, to make the BSR in the leading front towards a digital single market for Europe.

Baltic Development Forum's report: http://www.bdforum.org/cmsystem/wp-content/uploads/Priorities-towards-a-Digital-Single-Market-in-the-Baltic-Sea-Region_final_270313.pdf



The partnership

Main partners:

- Värmland County Administrative Board (SE) – lead partner
- Võru County Government (EE)
- Kaunas Regional Development Agency (LT)
- Hedmark County Council (NO)

Supporting partners:

- Compare Karlstad Foundation (SE)
- CERUT, Karlstad University (SE)
- Örebro County Administrative Board (SE)
- The Information Technology Chair of Võru County Vocational Training Centre (EE)
- KTU Regional Science Park (LT)
- Foundation of Innovative Initiatives (PL)
- Hedmark Kunnskapspark (NO)
- Baltic Development Forum (DK)



Aim and objectives

The aim of Digital Baltic is to **spur digital innovation in Public Sector Information (PSI)/Open Data from a citizen perspective**, to establish the BSR at the forefront in the development of a digital single market for Europe.

The **short term objective** is to ensure new innovations in the PSI sector by using the **working method of "Open Space" together with the DANS Model**. The DANS model is one of the results of the DANS cluster project, which is an innovation model that emphasizes the importance to work according a Quadruple Helix method within the field of the DAE.

The **long term objective** is to develop the Digital Baltic project and the partnership towards the next program period in the Baltic Sea Region, with the aim to place the BSR at the forefront and set a good example for the rest of Europe towards a single digital market.



Short term objectives

1. Capture on the result of the **DANS innovation model** to ensure a Quadruple Helix perspective by organizing four Open Space meetings in four different regions Värmland, Vöru, Kaunas and Hedmark in the BSR, with focus on citizens' involvement, within the theme digital innovation in PSI.
2. **Collect 20 selected digital innovation ideas** for better re-use of PSI suitable for further development in the Baltic Sea region. This will be a result from the four Open Space meetings; **five ideas will be selected from each regional Open Space meeting.**
3. **Conduct a preliminary study** based on the results, the selected 20 digital innovation ideas, from the four Open Space Meetings.
4. **Arrange two project workshops on transnational level** within the partnership; one kick-off meeting and one final meeting.
5. **Arrange one public conference** within the theme, Digital Innovation in Public Sector Information.
6. **An application will be submitted to an EU-funded programme** that enables transnational cooperation in relation to the EU Strategy for the Baltic Sea Region.



Questions?

